



INTERNATIONAL
SPORT
COOPERATION
CENTER
OF KOREA

Networks & Knowledge

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The International Sport Cooperation Center of Korea (ISC) is a non-profit organization based in Seoul, Korea. As a shared service center for sport organizations, we develop a knowledge-based system for successful sport cooperation.

Introduction



International Sport Cooperation
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Sports promote unity and cooperation. Sports also provide opportunities to create trusting relationships that add value by facilitating cooperation and interaction among diverse countries, societies, and organizations. We seek to maximize such value of sports. As a Global Hub of knowledge centered on nurturing relationships through sport, the ISC will contribute to the improvement and cooperation of the international sporting community.

Athletes have achieved dazzling results at the Olympics and in numerous international sporting events. However, the full potential of sport cooperation between countries has yet to be realized, despite the international relations efforts of sports organizations. Until now, international sports cooperation efforts have consisted mainly of strengthening talent and networking.

In addition to these efforts, we will not only improve talents and contacts but also develop a knowledge-based system with a road map for successful international sport relations under the guidance of our 3 core values: creativity, practicality, and harmony. Everyone in the ISC is dedicated to the field of international sport cooperation and will strive to contribute to the development of sports by being a Shared Service Center for various sports organizations and talents.

Thank you.

Key Figures

Executive Board

- > **Yong-Soon KIM** President
- > **Jung-Woo LEE** Director / Ministry of Culture, Sports and Tourism
- > **Chul-Keun PARK** Director / Korean Olympic Committee (KOC)
- > **Eun-Chul LEE** Olympian
- > **Jung-Hwa HYUN** Olympian
- > **Kwang-Bae KANG** Olympian
- > **Theresa RAH** Member / Int'l Relations Commission of KOC
- > **Ho-Moon CHUN** Secretary General / Korea Sport Diplomacy Forum
- > **Rae-Hyuk KANG** Auditor / Korean Olympic Committee (KOC)

Research Committee

- > **Won-Jae LEE, Ph.D.** Chairperson (Secretary General of the ISC)
- > **Seong-Hee PARK, Ph.D.** Professor / Hankuk Univ. of Foreign Studies
- > **Sang-Yeon SONG, Ph.D.** Professor / Dongduk Women's Univ.
- > **Sang-Back NAM, Ph.D.** Professor / Hanyang Univ.
- > **Seung-Jin HAN, Ph.D.** Researcher / Seoul Nat'l Univ.
- > **Shin-Woong BANG, Ph.D.** Researcher / University of Seoul
- > **Jae-Won CHANG, Ph.D.** Researcher / University of Florida
- > **Jong-Ho KIM, Ph.D.** Researcher / Seoul Nat'l Univ.

Creativity
Practicality
Harmony

Vision, Mission and Core Values

Vision

Global hub of networks and knowledge
for international sport cooperation

Mission

To promote sport cooperation between countries and
to create, spread and practice the knowledge
of international sport cooperation

Core Values

Creativity

We seek to create innovative results through differentiated methods
that are based on creative imagination.

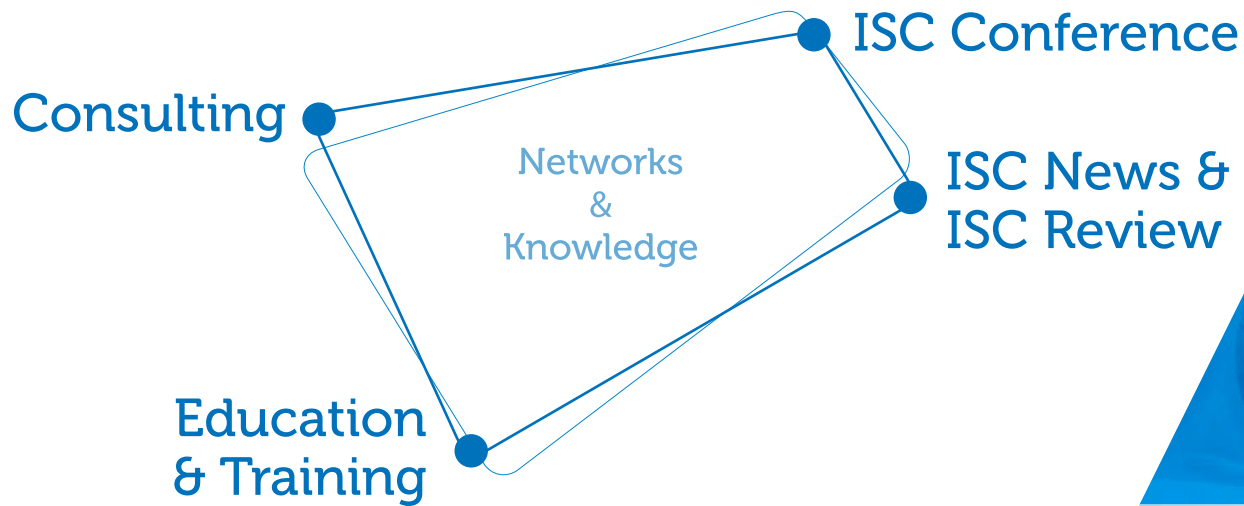
Practicality

We maximize efficiency and effectiveness by faithfully reflecting demands
from the field based on the foundation of practicality.

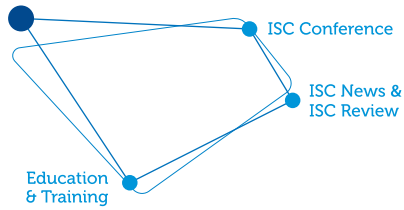
Harmony

We strive to build harmonious relationships between
international sport organizations that can create added values for each other.

Business Areas



Consulting



We provide creative solutions for our clients.

Consulting



Education Program Development
for Team Korea

_ Client: Korean Olympic Committee (KOC)



Organization Development and
Brand Strategy

_ Client: Asian Ski Federation (ASF)



Strategic Planning
for International Relations

_ Client: Korea Table Tennis Association (KTTA)



Analysis of the Sport Properties of KT

_ Client: KT Corporation



Strategic Planning
for International Relations

_ Client: Korea Handball Federation (KHF)



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· International Sport Cooperation Focusing on
Human Resource Development (HRD) & Organizational Development (OD)

_ Joint Research with **Yonsei University**



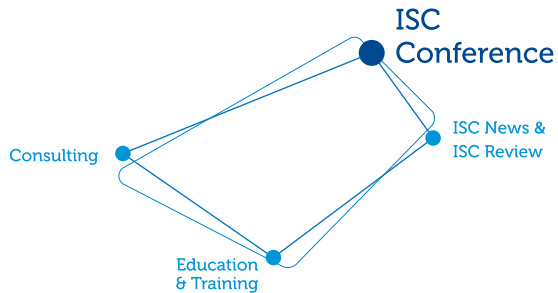
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· Conceptualization of international sport cooperation
in a knowledge and system-based concept

_ Joint Research with **Hankuk University of Foreign Studies**





We host the ISC Conference by inviting global sport leaders and share knowledge. It also functions as a platform to expand international sport networks.

ISC Conference

We have organized very successful conferences, attended by several members of the IOC Executive Board as well as other influential international sports figures. We will keep hosting valuable events for the development of international sport cooperation.



ISC Conference _ Key figures who participated in the ISC Conferences

Business Areas

Ms. Nawal EL MOUTAWAKEL

IOC Vice President



Ms. Claudia BOKEL

IOC EB Member



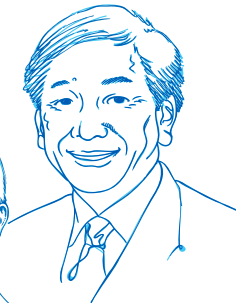
Ms. Rita SUBOWO

IOC Member



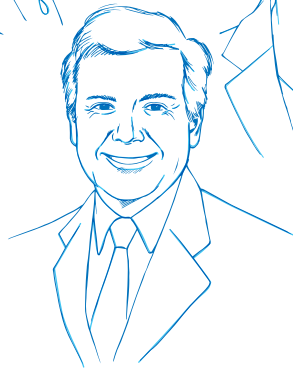
Mr. Ching-Kuo WU

IOC EB Member & AIBA President



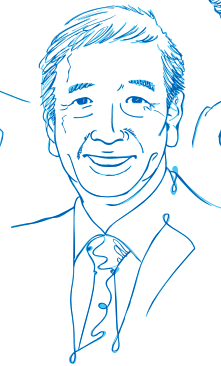
Mr. Christophe DUBI

IOC Sports Director



Mr. Juan Antonio SAMARANCH

IOC EB Member



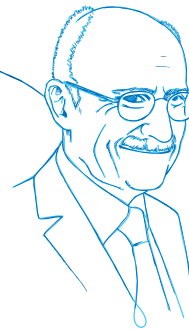
Mr. Ser Miang NG

IOC Vice President

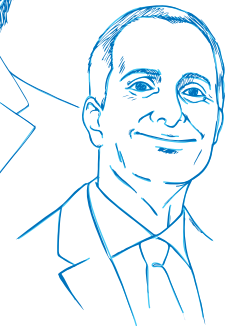


Mr. Barry MAISTER, ONZM

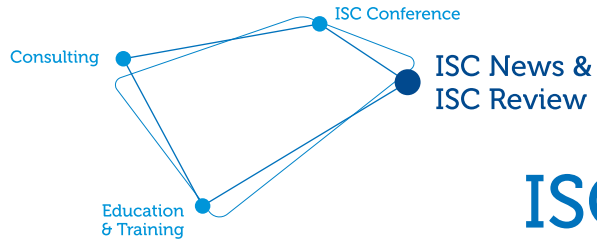
IOC Member



Mr. Wilfried LEMKE
UNOSDP Special Advisor



Mr. Alan ABRAHAMSON
IOC Press Commission Member



ISC News & ISC Review

We publish the ISC News and the ISC Review every month to athletes, coaches, and sport administrators.

ISC News

provides current international sport news.



www.isccenter.org

ISC
News
keeps
you
updated.

국제스포츠 주요 뉴스를
수집 및 정리하여 제공합니다.



ISC Review

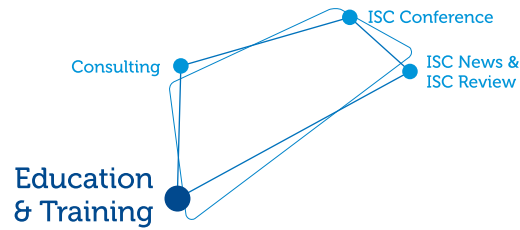
analyzes international sport issues and provides profound insights.



ISC Review
gives you insight.

국제스포츠 주요 이슈를
심층 분석하여 제공합니다.

ISC
국제스포츠협력센터
International Sport Cooperation Center of Korea



We plan and implement education and training programs for athletes, sport administrators and sports leaders capitalizing on the accumulated knowledge of international sports.

Education & Training

Athletes >

ISC

> Global Figures

- Knowledge
- Skills
- Abilities
- Other Characteristics

We support athletes to play a key role building a better world through sport and to become responsible with a spirit of excellence, respect and friendship.

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International Sport Cooperation
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